



Global Warming: Check out how *you* can make a difference locally and globally...

For the first time in Connecticut, you can choose clean energy simply and easily through your electric company. Your utility company will continue to service and bill you, but clean energy will be delivered into the electric grid in an amount equal to your usage. A line item will appear on your electric bill showing a small additional charge for the clean power product. As the clean power companies gain customers, demand for clean energy increases, supporting clean energy projects and sending a powerful market signal to developers that these are the energy sources the region wants.



YOUR PURCHASE OF CLEAN ENERGY CAN HELP GLOBALLY — AND LOCALLY!

Every household in Easton can now sign up for clean energy through the CTCleanEnergy OptionsSM program, which allows you to purchase clean energy from either of two suppliers that will deliver clean energy to UI's grid. Don't worry: Your lights and appliances will still work just as they always have. This energy purchase goes into the main grid — not directly to your home.



WHAT IS THE "20% BY 2010" CAMPAIGN?

Our state government has challenged its towns to reduce CO₂ emissions by committing to obtain 20% of their municipal electricity from clean, renewable sources by the year 2010. Easton is one of 49 towns — that's more than 1 in 4 in the state — that have committed to this clean energy goal.



WHAT WILL MY SWITCH TO CLEAN ENERGY DO?

It will keep 7358 pounds* of CO₂ out of our Earth's atmosphere annually! That CO₂ savings is equivalent to:

Conserving 380 gallons
of gasoline

Saving 8 barrels
of oil

Removing .7 cars
from the road

Planting 3 acres
of forest!

*Based on a 100% purchase of clean energy and the average statewide customer electricity use of 700 kWh per month.
Source: US Climate Technology Cooperation Gateway, 2004



CONSERVE

In addition to purchasing clean energy, there are many other ways you can conserve energy and reduce your impact.

- Purchase compact fluorescent bulbs for your light fixtures
- Unplug battery chargers
- Turn off lights
- Carpool
- Consider fuel consumption in your next car purchase

Visit the following websites to learn more about reducing your CO₂ impact:
www.stepitup2007.org, www.climatecrisis.org, www.NRDC.org



Clean Energy Task Force

See reverse side for how you can start making a difference...



CHOOSE CLEAN ENERGY!

What's the cost? For an average of \$8 per month (about the cost of a sandwich and a drink), you can purchase clean energy.* Here are the figures from Community Energy, the clean energy provider the town of Easton has chosen for its own municipal energy purchase. Community Energy develops wind farms and supports low-impact hydropower facilities in the Northeast region, providing maximum environmental benefit for our area. Find out more about Community Energy at www.newwindenergy.com. Community Energy will also credit the town of Easton \$20 for each Easton resident who signs up for clean energy, helping to reduce the tax burden of rising energy costs.

Community Energy

50% wind/50% low-impact hydro

<u>Price Per kWh</u>	<u>Additional Monthly Cost*</u>
1.1 cents (100%)	\$7.70
.55 cents (50%)	\$3.50

**Based on average statewide customer electricity use of 700 kWh per month.*



HELP EASTON EARN A FREE SOLAR PANEL VALUED AT \$20,000

For every 100 residential customers who sign up for clean energy, Easton will receive a 2kw solar panel from the Connecticut Clean Energy Fund to be placed on one of our municipal buildings or schools. This will help achieve the following goals:

- reduce Easton's municipal electricity costs
- help Easton achieve its goal of 20% clean energy by 2010
- reduce Easton's use of fossil fuels
- provide an outstanding opportunity for our children (and all of us) to learn about clean energy.

Produced by Easton's Clean Energy Task Force (CETF), Cathy Alfandre, Chairperson, Heidi Armster, Secretary Katie Callahan, Robert DeVellis, Frederick A. Lovejoy, and Regina McNamara. Appointed by the Board of Selectmen as part of the town's participation in "20% by 2010" program. For more information, contact Cathy Alfandre, Easton CETF Chair, at eastoncetf@yahoo.com, or call the First Selectman's Office at 203-268-6291.

MAKE THE SWITCH NOW...

Fill out and mail in the form below!

YES! Enroll me as a new CTCleanEnergyOptions_{SM} customer and count me in to help Easton and our planet. Please select one:

Community Energy

- CT Clean Choice 100%
- CT Clean Choice 50%

Account Holder Name _____

Email _____

Address _____

Organization _____

City _____

Signature _____ *(required)*

State _____ Zip _____

Date _____

Phone _____

UI Account Number _____

Please mail this form to: Ms. Cathy Alfandre, Easton Clean Energy Task Force, P.O. Box 453, Easton, CT 06612